

What is **i-learn**?



i-learn Australia is a content and application development company focussed on providing solutions using new and innovative technologies.

Content Development

i-learn Australia has the expertise to manage all aspects of your content development requirements, whether it is still images, Video, Audio or Interactive Multimedia. **i-learn** can provide packages tailored to your needs at very competitive prices.

Application Development

Our expert development team use the latest technology to deliver world class solutions and with years of experience working with both mobile devices and desktop PC's, we have the expertise to deliver whatever your needs may be.

Contact **i-learn** Australia.

We would be happy to answer any questions you may have regarding our products and services.

Please call us on: +61 (03) 9585 1929

Email at: info@learn.net.au

Visit our web site for more information: www.learn.net.au

Our Development Partners



www.learn.net.au

think of the possibilities...

i-learn brings you the mcs
mobile content shell

Kick a GOAL!

Score!



The mcs simplifies the delivery of content on mobile devices

The mcs provides industry and educators alike with a simple way to deliver content into the hands of staff, students, clients and customers.

Who can use it?

Educators, Hospitality, Tourism, Sports, Sales and Marketing organisations.

Other uses:

- Mobile tours
- Remote onsite training and staff inductions
- On-site reference tool
- Sales presentations
- Data collection
- Information Kiosk

With the mcs, your content is always on hand

For a demonstration of the mcs please feel free to contact **i-learn**, we can arrange an on site demonstration of the product and discuss how we can help you.

forget desktop

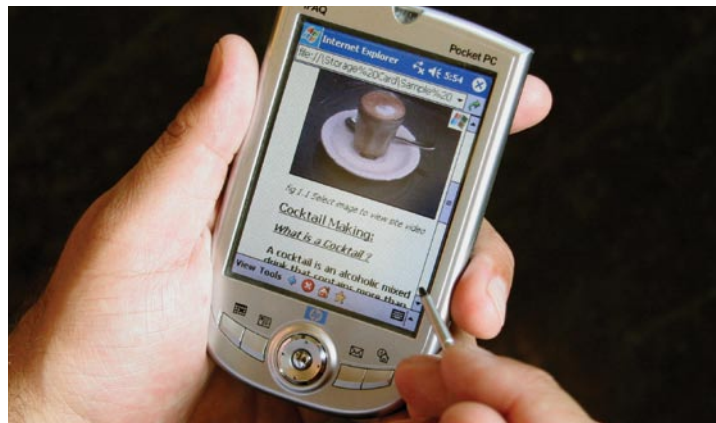
Goal Training and Development

Most Hospitality Training Organisations use text based resources to deliver accredited training. These texts can consist of up to 1000 A4 pages of written material weighing almost 2kg and contain generic content which is difficult and time consuming to maintain. Goal has learnt that many of its' students find the material to be out dated and irrelevant to their workplace.

CD Rom and web based applications have been used in the past, but were found to be expensive and required all students to have access to a PC.

What did we do?

i-learn in conjunction with Goal Training and Development produced a PDA based training resource which utilises **i-learn's** mcs to provide a customised training resource which is; light weight, supports multimedia content and self paced assessments. It is also available for instant on-site referral and easily updated.



Features:

- Content is easy to review and absorb
- Excellent quality videos with over 100 practical examples
- Contains site specific content
- Training can be conducted anywhere and at anytime, greatly reducing overheads
- PDA sits in the trainees back pocket
- Trainees have access to other business tools available on the PDA including Word, Excel, Outlook.

Outcome: They loved it!

Goal's e-resource was rolled out to 40 participants ranging in age from 18-63 years, across a diverse range of hospitality operations.

They loved it! Why? Because it made learning more enjoyable and convenient and the customised content allowed the trainees to see how the course related to their workplace.

Each participant now has a copy of the resource which they can access at any time for referral.

think mobile